



Association of Veterinary Students  
7 Mansfield Street  
Marylebone  
London  
W1G 9NQ

### **AVS/IVSA UK & Ireland Elections 2021**

**Name** : Victoria Koch

**Position** : IVSA Promotions officer

**Vet School** : University of Surrey

**Year** : 3rd

**About me:** I'm a half French, half German veterinary student at the University of Surrey. Before studying in the UK, I went to an international school in Paris. This might explain why I've always very much enjoyed discovering new cultures, travelling and meeting people from different countries; as well as getting familiar with multiple languages. In that way, I am fluent in English, German, French and am learning Chinese, Italian and Korean. Apart from my love for animals, some of my other interests include photography, dancing and fish keeping!

**Experience:**

I have experience with promoting events and communicating via social media such as Facebook, Instagram and Twitter through my role as social media manager of the Surrey Language Society and through previously setting up my own fish keeping society. In that way, I have learnt how to target a certain audience, set reminders and keep the members up to date with events. I am also currently the Vice President of Zoosoc and understand the responsibilities of organizing events as well as the importance of promoting these effectively. Finally, I also have the role of official photographer in the Surrey Fashion Society. This has helped me create content about past events and promotional videos for example.

**What I would try to achieve in my role:**

First of all, I would try to promote the IVSA and its events as well as its vision in the best way possible (through social media and socially distanced events for the time being but through cake sales, campaigns and in person talks when times allow). I would like to show that the IVSA is for all types of people and that taking part in IVSA events/becoming a member can benefit veterinary students at all stages of their studies. I will also promote inclusivity and international understanding and encourage veterinary students to consider global opportunities throughout their future.

**Why you should vote for me:**

I am passionate about international cohesion and the difference an international outlook can make on a veterinary career so will always do things 100% and try my best in everything! I am also hardworking, reliable and could even add some creativity to the promotional content through my artistic skills and understanding of Photoshop!